

CALL FOR SURVEY PARTICIPANTS

Social Media, Mental Health, and Raising Aspirations Project Information

What are the surveys about?

Social Finance and Rocket Science are carrying out research projects on behalf of the West Yorkshire Violence Reduction Unit. The three projects which will use responses from these surveys are as follows:

- **Social Media:** Understanding more about the ways in which social media, along with any potential emotional harm that it might cause, and violence could be connected (Social Finance)
- **Mental Health:** Understanding the impact of low-level mental health issues on young people's lives and how these link to experiencing violence (Rocket Science)
- **Raising Aspirations:** Understanding what works to inspire vulnerable young people to build their aspirations and positive futures to reduce the potential of engaging with the criminal justice system (Rocket Science)

Why are we doing this research?

The West Yorkshire Violence Reduction Unit works with the police, health services, schools and other agencies to tackle the underlying causes of violence. It also helps fund local projects that undertake positive preventative work with children and young people.

The information from this research will be used to recommend appropriate interventions and inform West Yorkshire Violence Reduction Unit where funding might have the greatest effect.

Who are we?

The research is being conducted by **Social Finance** and **Rocket Science**. **Social Finance** is a not-for-profit based in London that works on a range of social issues, including housing and homelessness, health and social care, children's services, domestic abuse and education. **Rocket Science** is an independent policy, research and grants management consultancy working for the public, charity and private sectors.

Who are we looking to hear from?

We would like to get responses from young people, parents and carers, and professionals that work with young people, who live or spend a significant amount of time in West Yorkshire. This will enable us to understand the issues from different perspectives.

What will be involved?

The survey will take less than 10 minutes to complete. All responses are anonymous. We will not track answers to any individual responder. We are collecting responses from young people, parents and carers, and practitioners in separate surveys. Please select the appropriate survey below.

If you are a **young person aged 11-25:**

https://www.surveymonkey.co.uk/r/WY_Youngperson

If you are a **practitioner working with young people under 25:**

https://www.surveymonkey.co.uk/r/WY_Practitioner

If you are a **parent or carer of a young person/young people under 25:**

https://www.surveymonkey.co.uk/r/WYCA_Parent_Carer_Survey

What's in it for me?

At the end of the survey, there will be an option to enter a prize draw to win a £20 Love2Shop voucher. There will be multiple winners selected. In order to enter the prize draw, you will need to supply your email address; supplying your email address to enter the draw is optional and you can complete the survey without doing this. We will not use this email address for any other purpose than to contact you should you win the draw. We will delete all email addresses once the draw has been completed. We will not use your email address to identify your survey responses or gather any additional information about you.

I have more questions!

If you have questions regarding the Social Media research please contact

amy.nickolls@socialfinance.org.uk

If you have questions regarding either the Mental Health or Raising Aspirations research please

contact alistair.ross@rocketsciencelab.co.uk

Thank you in advance for your participation in this important research.